

# 2025 SPONSORSHIP OPPORTUNITIES

"The Next Chapter: Growth, Progress, Impact"

# LEVEL 1

# PRESENTING SPONSOR

1 AVAILABLE

Cost: \$25,000

#### Description:

This sponsorship will allow you or your company to participate in the Zach Johnson Foundation Classic. You will have the opportunity to play with a golf professional or celebrity and will receive recognition throughout and leading up to the tournament.

#### Benefits:

- 4 playing spots with a golf professional or celebrity
- 4 seats for the Players Only breakfast
- Lunch for all players
- 12 Gala invitations to the pairings party, dinner, and auction
- 8 Clubhouse tickets to the tournament, which includes complimentary food and beverage throughout the day
- 4 player gift packages (valued at \$500 each)
- Personalized pin flag for each player, autographed by Zach
- · You'll receive recognition on printed and electronic materials leading up to and during the event
- Opportunity to provide branded items to player gift package
- Logo featured in all electronic and printed event materials (slideshows, website, social media, program, etc.)
- You'll receive a photo book and pano photo from event

### **GALA DINNER SPONSOR**

RESERVED

Cost: \$15,000

#### Description:

You or your company will be the headlining sponsor of the ZJF Classic Gala with this sponsorship. The Gala traditionally has over 700 people in attendance.

#### Benefits:

- 10 Gala invitations
- 10 Clubhouse tickets to the tournament, which includes complimentary food and beverage throughout the day
- Prominent signage inside and outside of the ballrooms
- Recognition from stage from emcee and Zach
- Full page ad in the gala program
- You'll receive recognition on printed and electronic materials leading up to and during the event
- You'll receive a photo book and pano photo from event
- You'll receive an autographed flag

# LEVEL 2

# DREAM SPONSOR 2 AVAILABLE

Cost: \$10,000

### Description:

You are literally making dreams come true with this sponsorship. Your donation will help fund the cost of 10 kids to participate in Kids on Course during the school year.

#### Benefits:

- 10 Gala invitations
- 10 Clubhouse tickets to the tournament, which includes complimentary food and beverage throughout the day
- You'll receive recognition on printed and electronic materials leading up to and during the event
- Logo featured in all electronic and printed event materials (slideshows, website, social media, program, etc.)
- You'll receive a photo book and pano photo from event
- You'll receive an autographed flag

# COMPANY CABANA 2 AVAILABLE

Cost: \$10,000

#### Description:

The Company Cabana will allow you to host additional clients/employees at the tournament for a fun-filled day of hospitality, featuring access to private viewing areas to watch pros and celebrities play golf. The Company Cabana also provides live entertainment and delicious food and beverages, all included in the package. Plus, you'll feel good knowing that your participation is helping to support a great cause in your local community. Don't miss out on this opportunity to mix business with pleasure and make a positive impact!

#### Benefits:

- 30 credentials to the tournament, credentials include exclusive access to the Company Village on the course
- 4 Gala invitations
- Credentials include access inside the Clubhouse during the tournament to enjoy a birds-eye view of the course
- Private viewing access in the Company Village
- Your company cabana will have front row views to the tournament & live entertainment
- Company logo displayed by cabana
- Company opportunity to provide marketing materials in your cabana for clients/prospectives

\*Options to host 30+ in your cabana

# AUCTION SPONSOR RESERVED

Cost: \$10,000

#### Description:

This sponsorship allows you or your company to be front and center of the entire auction at the Zach Johnson Foundation Classic Gala.

#### Benefits:

- 10 Gala invitations
- 10 Clubhouse tickets to the tournament, which includes complimentary food and beverage throughout the day
- Logo featured in all electronic and printed event materials (slideshows, website, social media, program, etc.)
- Recognition throughout silent auction area and logo featured on the mobile bidding app
- You'll receive a photo book and pano photo from event
- You'll receive an autographed flag

## **GALA HOSPITALITY SPONSOR**

1 AVAILABLE

Cost: \$8,000

#### Description:

This sponsorship allows you to host the cocktail reception at the Cedar Rapids DoubleTree by Hilton Sunday evening. This cocktail reception is in conjunction with the silent auction held in the convention area of the DoubleTree. This is the gathering spot for all participants, invited guests, as well as the celebrity and professional players.

#### Benefits:

- 8 Gala invitations
- 8 Clubhouse tickets to the tournament, which includes complimentary food and beverage throughout the day
- Exclusive signage at the cocktail reception and registration area
- Logo featured in all electronic and printed event materials (slideshows, website, social media, program, etc.)
- You'll receive a photo book and pano photo from event
- You'll receive an autographed flag

# ELMCREST CLUBHOUSE SPONSOR 1 AVAILABLE

Cost: \$8,000

#### Description:

This sponsorship allows you or your company to be front and center inside the clubhouse the day of the tournament.

#### Benefits:

- 8 Gala invitations
- 8 Clubhouse tickets to the tournament, which includes complimentary food and beverage throughout the day
- You'll receive recognition on printed and electronic materials leading up to and during the event
- Recognition on internal televisions
- Opportunity to provide giveaways in the Champions Grille
- Logo featured in all electronic and printed event materials (slideshows, website, social media, program, etc.)
- You'll receive a photo book and pano photo from event
- You'll receive an autographed flag

# GALA FLOWER SPONSOR 1 AVAILABLE

Cost: \$6,000

#### Description:

This sponsorship allows your logo to be featured on every table at the gala.

#### Benefits:

- 6 Gala invitations
- 6 Clubhouse tickets to the tournament, which includes complimentary food and beverage throughout the day
- Logo featured on all tables at the gala
- Logo featured in all electronic and printed event materials (slideshows, website, social media, program, etc.)
- You'll receive a photo book and pano photo from event
- You'll receive an autographed flag

# LEVEL 3

### SECURITY SPONSOR

**RESERVED** 

Cost: \$5,000

### Description:

This sponsorship allows your logo to be featured on the course the day of the tournament and at all entrances to the tournament.

#### Benefits:

- 4 Gala invitations
- 4 Clubhouse tickets to the tournament, which includes complimentary food and beverage throughout the day
- Exclusive signage at the tournament
- Logo featured on the course maps, accessible to all spectators
- Logo featured in all electronic and printed event materials (slideshows, website, social media, program, etc.)
- You'll receive a photo book and pano photo from event
- You'll receive an autographed flag

### GALA WINE SPONSOR

**RESERVED** 

Cost: \$3,500

### Description:

This sponsorship allows your logo to be featured on every table at the gala.

#### Benefits:

- 4 Gala invitations
- 4 Clubhouse tickets to the tournament, which includes complimentary food and beverage throughout the day
- Logo featured on all tables at the gala
- Logo featured in all electronic and printed event materials (slideshows, website, social media, program, etc.)
- You'll receive a photo book and pano photo from event
- You'll receive an autographed flag

# FAN ZONE SPONSOR 2 AVAILABLE

Cost: \$3,500

#### Description:

This sponsorship allows your logo to be featured on the course the day of the tournament at the Fan Zone.

#### Benefits:

- 4 Gala invitations
- 4 Clubhouse tickets to the tournament, which includes complimentary food and beverage throughout the day
- You'll receive an autographed flag
- Exclusive signage in the Fan Zone
- Logo featured in all electronic and printed event materials (slideshows, website, social media, program, etc.)
- You'll receive a photo book and pano photo from event
- Opportunity to provide branded items in the fan zone

# PLAYER ZONE SPONSOR RESERVED

Cost: \$2,500

#### Description:

This sponsorship allows your logo to be featured in the player only zone the day of the tournament.

#### Benefits:

- 4 Gala invitations
- 4 Clubhouse tickets to the tournament, which includes complimentary food and beverage throughout the day
- Exclusive signage in the Player Only Zone
- Logo featured in all electronic and printed event materials (slideshows, website, social media, program, etc.)
- You'll receive a photo book and pano photo from event
- You'll receive an autographed flag
- Opportunity to provide branded items to player gift package

# **HOLE SPONSOR**

6 AVAILABLE Cost: \$1,500

#### Description:

This sponsorship allows your logo to be featured on the course and electronic big screen next to the scoreboard at the tournament.

#### Benefits:

- 2 Gala invitations
- 2 Clubhouse tickets to the tournament, which includes complimentary food and beverage throughout the day
- You'll receive an autographed flag

- Exclusive signage on the course and logo featured on the big screen next to the scoreboard at the tournament
- Logo featured in all electronic and printed event materials (slideshows, website, social media, program, etc.)
- You'll receive a photo book and pano photo from event